



Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

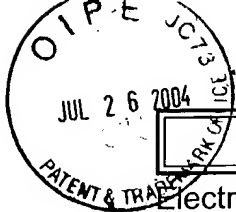
EFS ID: 65205
Application ID: 10031268
Title of Invention: Advertising Management System
for Digital Video Streams
First Named Inventor: Charles Eldering
Domestic/Foreign Application: Domestic Application
Filing Date: 2002-03-23
Effective Receipt Date: 2004-07-26
Submission Type: Information Disclosure
Statement
Filing Type:
Confirmation number: 4098
Attorney Docket Number: T708-13



RECEIVED
JUL 30 2004
Technology Center 2600

Total Fees Authorized:




Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark
Office,ou=Department of Commerce,o=U.S. Government,c=US
Certificate Message Digest: 6448484783db74f3efd4b3ee6fd4175a8a857ebf

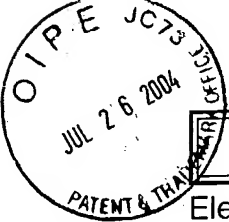


TRANSMITTAL

Electronic Version v1.1

Stylesheet Version v1.1.0

Title of Invention	Advertising Management System for Digital Video Streams																
<table><tr><td>Application Number:</td><td>10/031268</td><td></td></tr><tr><td>Date:</td><td>2002-03-23</td><td></td></tr><tr><td>First Named Applicant:</td><td>Charles A</td><td>RECEIVED</td></tr><tr><td>Confirmation Number:</td><td>4098</td><td>JUL 30 2004</td></tr><tr><td>Attorney Docket Number:</td><td>T708-13</td><td>Technology Center 2600</td></tr></table>			Application Number:	10/031268		Date:	2002-03-23		First Named Applicant:	Charles A	RECEIVED	Confirmation Number:	4098	JUL 30 2004	Attorney Docket Number:	T708-13	Technology Center 2600
Application Number:	10/031268																
Date:	2002-03-23																
First Named Applicant:	Charles A	RECEIVED															
Confirmation Number:	4098	JUL 30 2004															
Attorney Docket Number:	T708-13	Technology Center 2600															
<p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p> <table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/DJR/</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/DJR/	Attorney									
Submitted by:	Elec. Sign.	Sign. Capacity															
Douglas J Ryder Registered Number: 43,073	/DJR/	Attorney															
<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>T708-13_07-26-04-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	T708-13_07-26-04-usidst.xml		us-ids.dtd		us-ids.xsl							
Documents being submitted	Files																
us-ids	T708-13_07-26-04-usidst.xml																
	us-ids.dtd																
	us-ids.xsl																
Comments																	



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of Invention	Advertising Management System for Digital Video Streams																																																																																
<div>Application Number: 10/031268</div> <div>Confirmation Number: 4098</div> <div>First Named Applicant: Charles Eldering</div> <div>Attorney Docket Number: T708-13</div> <div>Art Unit: 2611</div> <div>Examiner: Reuben M Brown</div> <div>Search string: (5861881 or 5661516 or 5424770 or 5636346 or 5774170 or 5889950 or 5864823 or 6006257 or 6009410).pn.</div> <div>RECEIVED JUL 30 2004 Technology Center 2600</div>																																																																																	
US Patent Documents																																																																																	
Note: Applicant is not required to submit a paper copy of cited US Patent Documents																																																																																	
<table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>5861881</td><td>1999-01-09</td><td>FREEMAN</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>5661516</td><td>1997-08-26</td><td>CARLES</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>5424770</td><td>1995-06-13</td><td>SCHMELZER</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5636346</td><td>1997-06-03</td><td>SAXE</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>5774170</td><td>1998-06-30</td><td>HITE</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>5889950</td><td>1999-03-30</td><td>KUZMA</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>5864823</td><td>1999-01-26</td><td>LEVITAN</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>6006257</td><td>1999-12-21</td><td>SLEZAK</td><td></td><td></td><td></td></tr><tr><td></td><td>9</td><td>6009410</td><td>1999-12-28</td><td>LEMOLE</td><td></td><td></td><td></td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass		1	5861881	1999-01-09	FREEMAN					2	5661516	1997-08-26	CARLES					3	5424770	1995-06-13	SCHMELZER					4	5636346	1997-06-03	SAXE					5	5774170	1998-06-30	HITE					6	5889950	1999-03-30	KUZMA					7	5864823	1999-01-26	LEVITAN					8	6006257	1999-12-21	SLEZAK					9	6009410	1999-12-28	LEMOLE			
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass																																																																										
	1	5861881	1999-01-09	FREEMAN																																																																													
	2	5661516	1997-08-26	CARLES																																																																													
	3	5424770	1995-06-13	SCHMELZER																																																																													
	4	5636346	1997-06-03	SAXE																																																																													
	5	5774170	1998-06-30	HITE																																																																													
	6	5889950	1999-03-30	KUZMA																																																																													
	7	5864823	1999-01-26	LEVITAN																																																																													
	8	6006257	1999-12-21	SLEZAK																																																																													
	9	6009410	1999-12-28	LEMOLE																																																																													
Signature																																																																																	
<table border="1"><tr><td>Examiner Name</td><td>Date</td></tr><tr><td></td><td></td></tr></table>		Examiner Name	Date																																																																														
Examiner Name	Date																																																																																